STATE *of* WISCONSIN

OFFICE *of the* GOVERNOR

Proclamation

WHEREAS; underage drinking is especially severe in Wisconsin, and the Wisconsin Youth Risk Behavior Survey consistently finds alcohol use among Wisconsin youth to be above national averages, with 39 percent of students reporting use and 24 percent reporting binge drinking; and

WHEREAS; adults who provide alcohol to youth place them at risk for acute impairment and threats to their long-term development and well-being, and tragic health, social and economic problems; and

WHEREAS; in 2010, underage drinking cost the citizens of Wisconsin $1 billion including medical care, work loss, and pain and suffering, and youth violence and traffic crashes attributable to alcohol use in Wisconsin represent the largest costs; and

WHEREAS; parental support, monitoring, and communication can significantly reduce drinking among adolescents; and

WHEREAS; unless you are a parent, legal guardian, or spouse of an underage individual, and are 21 years of age or older, it is illegal to sell, serve, or provide alcohol to underage individuals; and

WHEREAS; Wisconsin police departments routinely conduct both alcohol-age compliance checks at licensed establishments and rigorously enforce laws against selling, serving, or providing alcohol to underage youth; and

WHEREAS; the Wisconsin Departments of Health Services and Transportation, in collaboration with regional and local community coalitions and law enforcement, are sponsoring a statewide campaign to reduce underage drinking;

NOW, THEREFORE, I, Scott Walker, Governor of the State of Wisconsin,
do hereby proclaim April 2014, as

TEENAGERS DRINKING ALCOHOL AWARENESS MONTH

throughout the State of Wisconsin, and I commend this observance to all of our citizens.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 4th day of March 2014.

SCOTT WALKER
GOVERNOR

By the Gover

DOUGLAS LA FOLLETTE
Secretary of State